

# Eagle Academy for Young Men at Ocean Hill (H.S.)

1137 Herkimer Street  
Brooklyn, NY 11233  
Telephone: 718.495.0863



**EAGLE**  
ACADEMY  
AT OCEAN HILL

## Spring 2022 Graphic Design Syllabus

Educator: Mr. Bunch

Room: 125

Course: Graphic Design Course Website: Click [here](#)

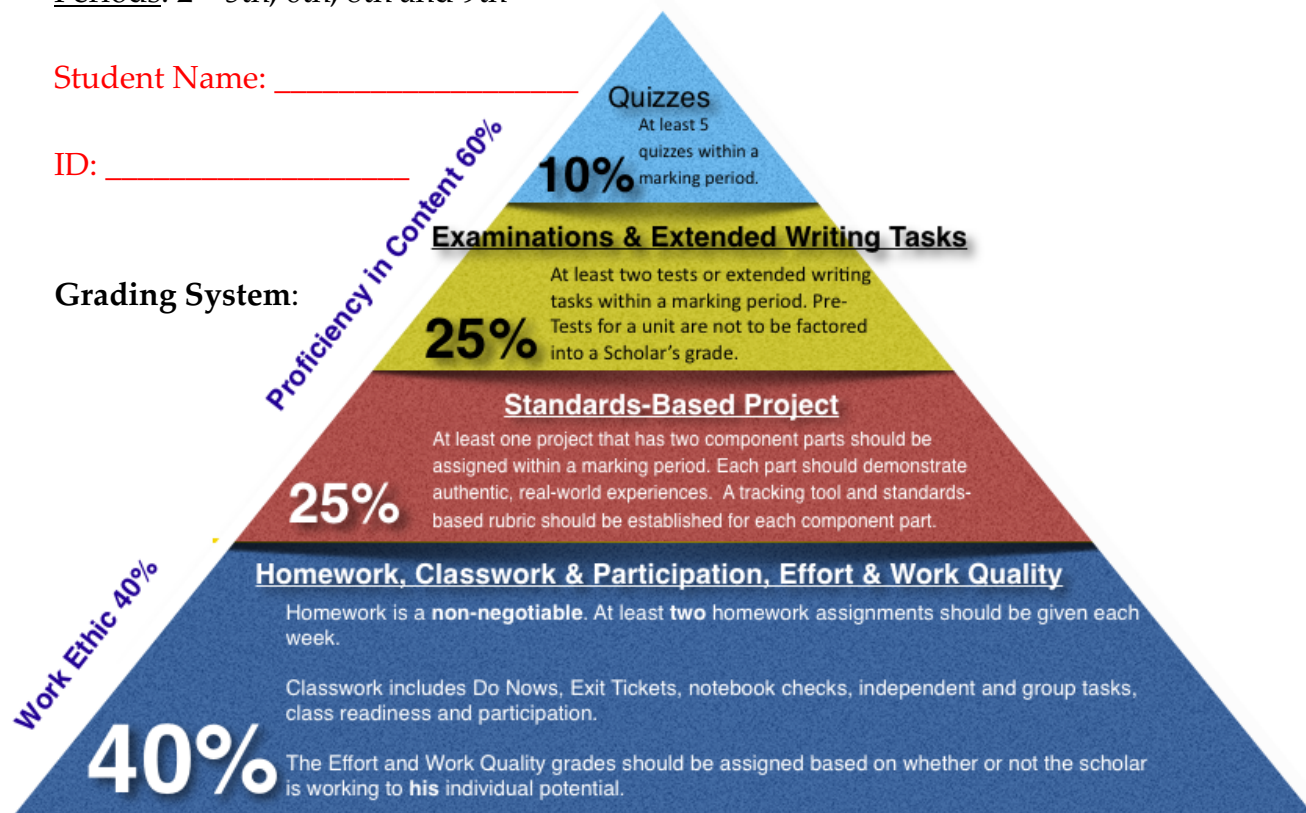
Email: [fbunch@eagleacademybk.org](mailto:fbunch@eagleacademybk.org)

Periods: 2<sup>nd</sup>, 5<sup>th</sup>, 6<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup>

**Student Name:** \_\_\_\_\_

**ID:** \_\_\_\_\_

**Grading System:**



### Classroom Rules and Expectations:

1. Scholars will show a commitment to excellence by being in **full uniform** at all times.
2. Scholars will demonstrate a focus on academics by being **free of all unapproved electronic devices**.
3. Scholars will keep a clean and tidy workspace by **eating in the cafeteria only**.

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4. Scholars will **have a pass** any time they are in the hallway during a period.
5. Scholars will maintain a professional tone in the classroom through the use of **academic language** at all times.

## **Course GOALS and DESCRIPTION:**

Students will view themselves as the client, viewer, critic and Graphic Artist. The course promotes visual literacy, creative and independent thinking while enhancing the students' ability to analyze art and its use in making social, historical and cultural connections through design. Artwork will be created in response to different circumstances and will reflect the diverse thinking of our scholars. In a society dominated by visual images, our responsibility to train our scholars to interpret these images.

- **Students will discover how to visually communicate their ideas through the use of layout and design software Photoshop, Illustrator other technologies.**
- **Through the use of tools and techniques, we use historical and contemporary visual representation to impact a culturally diverse environment.**
- Symbolism and Essential Questions
  - a) **How can I use Art as text through Advertising?**
  - b) **What Special Effects can I use to convey message?**
  - c) **What is Visual Literacy?**

## **The goals are aligned with the [Blueprint Visual Arts curriculum \(Grades PreK – 12\)](#) and the [NYS Common Core Standards](#):**

- *Engage learning beyond the classroom, using real life issues.*
- *Students will develop thematic artwork artist/maker and critic of artwork.*
- *ELA*

9-10.W.1.c.

1. Use words, phrases, and clauses to link the major sections of the text, create cohesion, and clarify the relationships between claim(s) and reasons, between reasons and evidence, and between claim(s) and counterclaims.

9-10.RL.11.

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2. Interpret, analyze, and evaluate **visual narratives**, poetry, and drama, **aesthetically and ethically** by making connections to: other texts, ideas, cultural perspectives, eras, personal events and situations.

## **Supplies:**

Notebook loose leaf or a section, blue or black pen, pencil, flash drive or (eagleacademybk.org account), small sketchpad (sketch pad is optional).

## **Useful Websites:**

<https://unsplash.com>

[www.youtube.com](http://www.youtube.com)

<https://helpx.adobe.com/photoshop/how-to/ps-basics-fundamentals.html>

COURSEWORK (Software: Adobe Photoshop & Illustrator)

## **Art Making and Collaborative Learning Activities:**

Digital Art, Graphic

- Power Point Presentations
- Exploring different Art Styles & Techniques (*Surrealism, Pop Art, Cartoon Effect, Warp Tool and more*)
- Responding to various artworks as well as our own
- Some Art project will have a critique (presentation) and reflection sheet due for it.
- Responding to literature through Visual Arts (*Poetry, Prompts and Ideas*)
- Group Research Project

## **Other creative projects & techniques Portfolio Development: Units**

1. Photo Editing
2. Clipping Mask
3. Typography
4. Skill building (solving technical problems)
5. Special Effects (for text & Images)
6. T Shirt & Product Design
7. Logo & Web designs
8. Design projects (*Yearbook Cover, Thematic based works responding to prompts*)
9. Layering as a foundation for creating the illusion of a complex 2D design (masking)

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Tear here and submit this portion of the syllabus to your instructor for credit

Note: The signing of this document is your scholar's first homework assignment for this course.

Please do not hesitate to call or email me if you have any inquiries.

Educator: Mr. Bunch

Student Signature \_\_\_\_\_

Parent Signature \_\_\_\_\_